



CHAMPAGNE



Palmer & Co.



THE MAISON

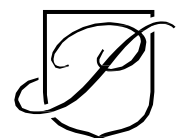
1947: The Birth of a Great Champagne House

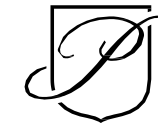
The founding concept:

7 established winegrowers striving to produce an **exceptional blend** decided to join forces to create Palmer & Co.



In 1947, these pioneers, who hailed exclusively from listed Premier and Grand Cru villages, pooled their talent and experience to develop a champagne of perfect harmony, creating an international brand that would incarnate this spirit of excellence.





The Vineyard

The Premier and Grand Crus represent more than 50% of the Palmer & Co vineyard.



**More than 500 acres of Premier and Grand Crus
in the Montagne de Reims area**

Premier Crus (Pinot Noir & Pinot Meunier)

Rilly-la-Montagne

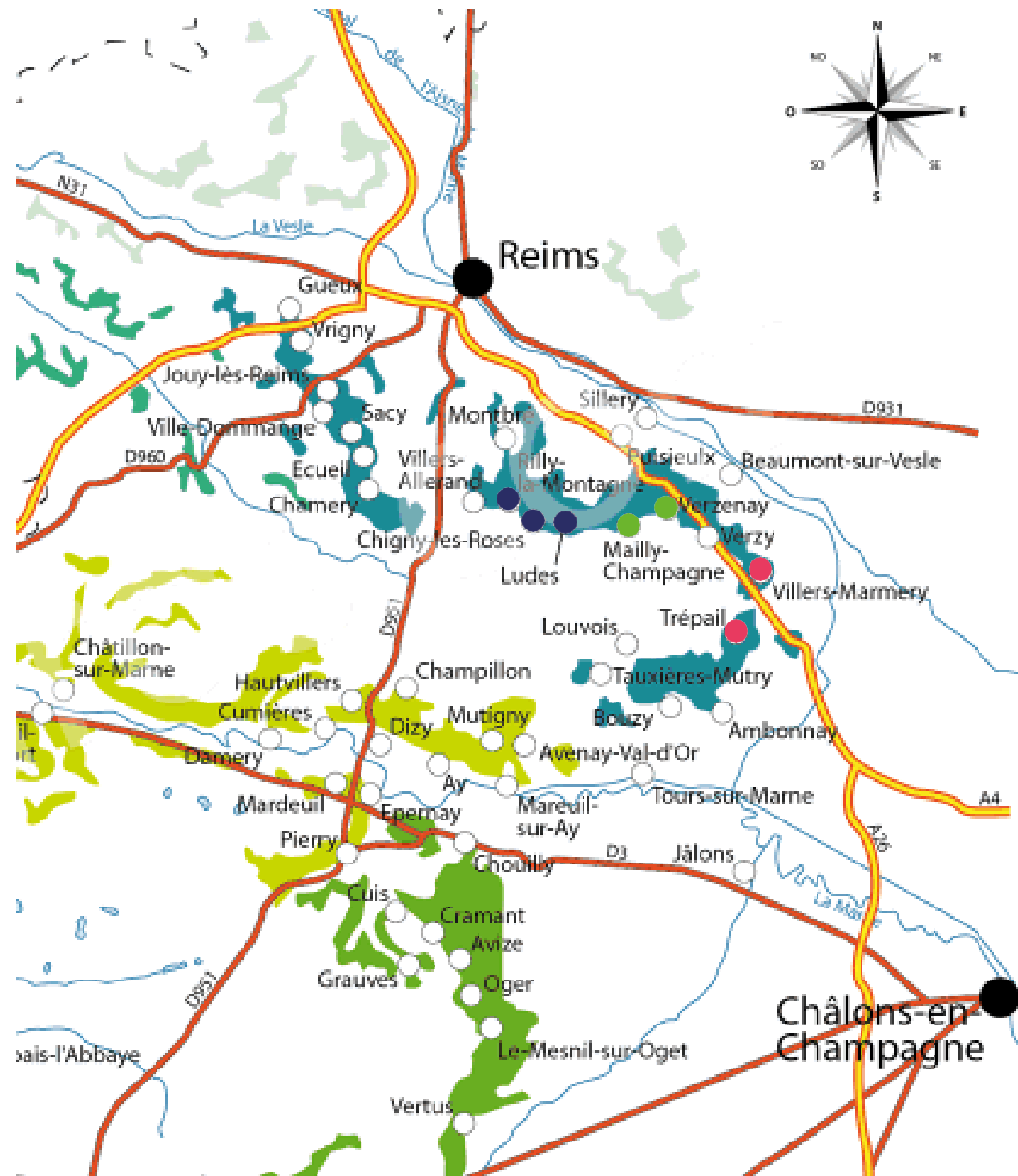
Chigny-les-Roses Ludes

Grand Crus (Pinot Noir)

Maily Verzenay

Premier Crus (Chardonnay)

Trépail Villers-Marmery



Montagne de Reims (Premiers and Grands Crus)



Premiers Crus (Pinot Noir & Meunier)
Rilly-la-Montagne Chigny-les-Roses
Ludes



Grands Crus (Pinot Noir)
Milly Verzenay



Premiers Crus (Chardonnay)
Trépail Villers-Marmery



Xavier Berdin: A Inherited Passion

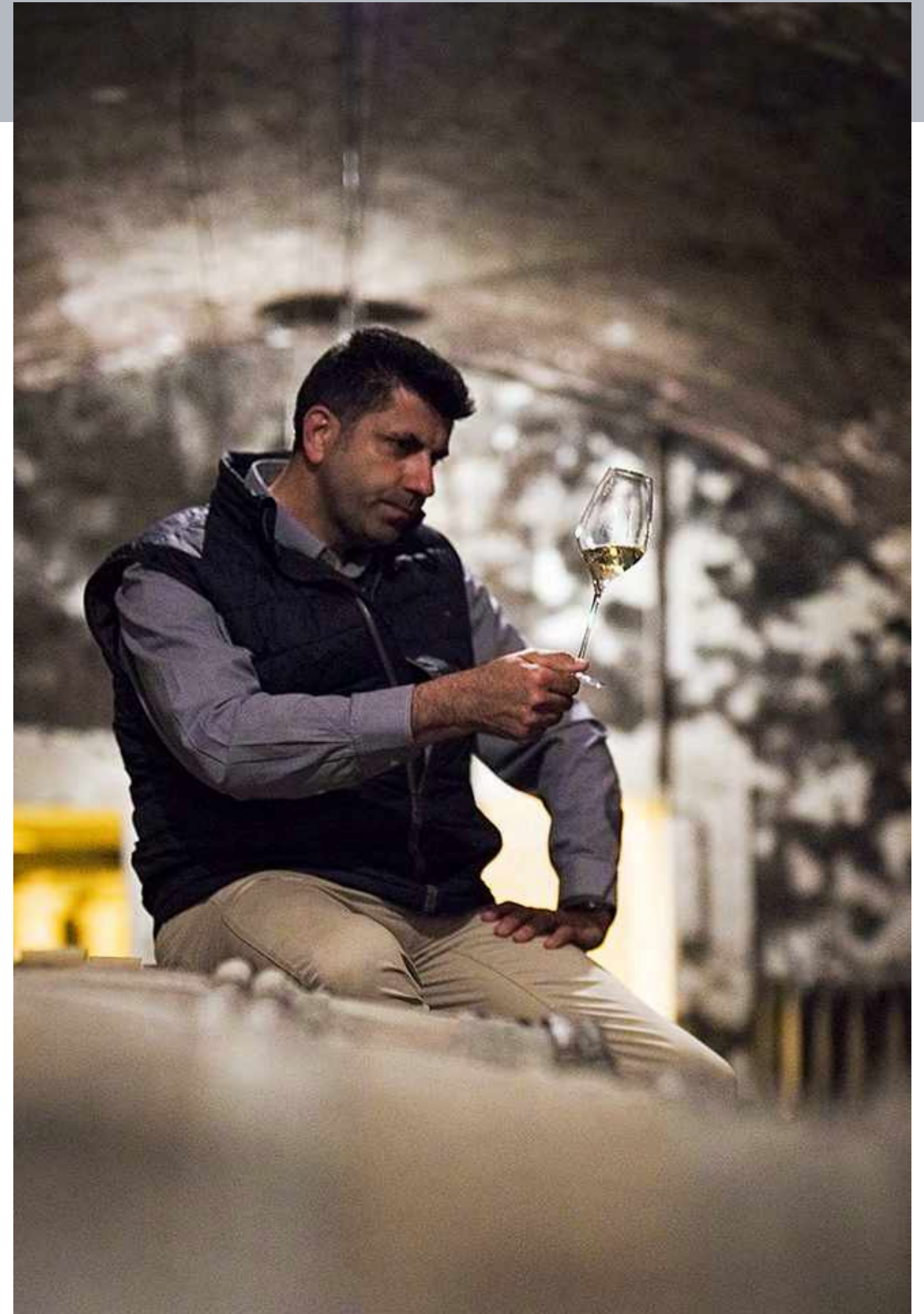
The Art of Producing Inimitable Wines

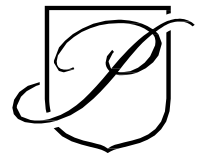
For Xavier, the Cellar Master, the creation of a cuvée is just as much the work of nature as it is of man. Coming from a long line of winegrowers, he sees the winegrowing world as a perennial opportunity to pay homage to the memory of his father and grandfather.



“We blend the different varieties, growths, vintages and reserve wines with harmony and passion until, with a watchmaker’s precision, we hit upon the perfect balance, symbol of the Palmer style”.

Xavier





A State-of-the-Art Winery Dedicated to Reserve Wines

Designed to meet the highest quality and environmental standards.

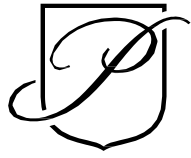
High environmental quality certified (HQE)

Close to the Palmer & Co's Grand and Premier Crus vineyards in the Montagne de Reims.

Storage capacity of over 2.1 million liters.

Houses Palmer & Co's celebrated reserve wines, the foundation of the Palmer house style.





RESERVE COLLECTION: BRUT RÉSERVE

A Timeless Signature

Brut Réserve distinguishes itself first and foremost for its finesse and elegance. A model of balance.

Key Points:

- Dominance of Chardonnay
- 4 Years of aging on lees (3 times the period required by the appellation)
- High proportion of reserve wines
- A unique solera based liqueur d'expédition
- An ideal wine to be served by the glass

Chardonnay: 50%

Pinot Noir: 40%

Pinot Meunier: 10%

Reserve Wines: 35%

Aging on lees:

Bottle: 4 years

Magnum: 6 years





Reserve Collection: Brut Réserve



Palmer & Co Brut Réserve named
The World's Best Brut NV
at the CSWWC 2020



the drinks business

Palmer & Co Brut Réserve has been awarded a
«Gold Medal» at the **Drinks Business Champagne
Masters 2020** for the third consecutive year





Reserve Collection: Rosé Solera

The Solera Exception

Unique vinification with a Solera of red wines started 40 years ago.
A rosé champagne combining exceptional fruitiness and delicate notes of spice.

Key points:

- Exceptional red wine vinification
- The influence of the Riceys vineyards
- A red wine Solera
- Distinctive fruit and spice character
- Delightful apéritif and allows great food pairings

Chardonnay: 45%

Pinot Noir: 40%

Pinot Meunier: 15%

Solera of red wines: 8%

Reserve wines: 35%

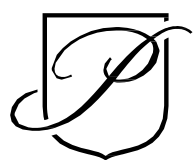
Aging on lees:

-Bottle: 3 years

-Magnum: 5 years

-Dosage: 8g/l





Reserve Collection: Rosé Solera

The Solera exception

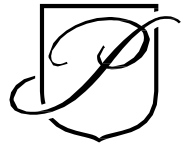
A sumptuous Solera of Pinot Noir, of several decades, lies at the heart of the Palmer & Co Rosé Solera blend. Palmer & Co is one of the rare champagne houses to have adapted this well-known technique, often used for Spanish wines, for the creation of its champagnes.

Each year, Palmer & Co adds red wines from the new harvest (barrel aged) to compensate for the wine drawn off. This 'perpetual reserve', kept in stainless steel tanks forms an extraordinary library expressing a unique combination of red fruit and spice aromas and flavors.

"Our Pinot Noir Solera lends those delicately spicy notes to our rosé champagne, making it absolutely irresistible. The blend is eternally self-perpetuating, with the older wine educating the new and the new nourishing the old."

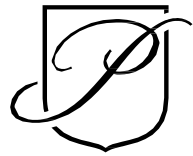
Xavier Berdin,
Cellar Master





Reserve Collection: Rosé Solera





Specialty Collection: Blanc de Blanc

Expression of a unique terroir

Focusing on Premier Cru Chardonnay from the Montagne de Reims, this fresh, mineral and silky wine diffuses notes of citrus, exotic fruit, white flowers and almonds with great finesse and elegance.

Key points:

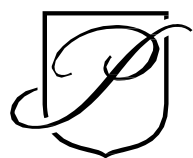
- The Palmer exception: Chardonnay from the Montagne de Reims
- Extensive aging on lees
- A benchmark in its category
- An excellent accompaniment to shellfish, fish and certain cheeses
- One of Tom Stevenson's favourite Blanc de Blancs of all times

Chardonnay: 100% Aging on lees :

- Bottle: 4-5 years
- Magnum: 8-10 years

Dosage: 7g/l





Specialty Collection: Blanc de Blanc



Palmer & Co Blanc de Blancs crowned
«**Best Champagne Blanc de Blancs NV**»
for the second consecutive year at the CSWWC 2020





Vintage Collection: A Unique Collection

Treasures of Emotion

True specialities of Palmer & Co are their rare collection vintages such as 1999, 1996, 1989, 1987, 1985, 1979, 1976...

all stored "sur pointe" in the House's 18-meter-deep chalk cellars for twenty years or more.

The very long maturing process of these exceptional wines lends them a rare complexity and richness while still preserving their remarkable freshness.

Key points:

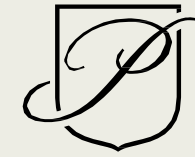
- Timeless signature of Palmer & Co
- An unforgettable tasting experience
- Rarity
- (Strictly limited and under allocation only)
- A wonderful heritage

ETA: TBD





Testimonials



Awards - 2019

“Palmer & Co crafts its wines to be just this – direct, sleek, pure, invigorating, magical and refreshing. The first time I tasted this wine I smiled and then swiftly swallowed it. That’s the highest mark of quality...”

Matthew Jukes, UK Wine Expert, about Palmer Brut Réserve

“Palmer is a solid reference with its straightforward wines of great purity, all of its wines are seductive in their frankness and clarity.”

Michel Bettane, French Wine Critic

“Palmer Blanc de Blancs has an exceptional strength with an almost Pinot Noir-like minerality that makes it stand out from the crowd...”

Tom Stevenson, UK Wine Author

“I must say I really like their wines. Very vinous style, good character in a more finely defined, precise, fresh style.”

Andreas Larsson, Best Sommelier of the World 2007

Brut Réserve



Rosé Solera



Blanc de Blanc





Key Messages

-A prestigious wine estate: 543+ acres of Premier and Grand Crus in the Montagne de Reims area

-The Palmer exception: Over 200 acres of extraordinary Chardonnay in the Montagne de Reims area

- Absolute respect for the integrity of the grapes and wines and all stages of the vinification process (Commitment to sustainable winegrowing)

-Exclusive use of the cuvée (first pressing)

TIME AS A LEGACY

-Reserve wines are essential to the depth and balance of Palmer & Co's inimitable style

-A long maturing process for both vintage and non-vintage wines

-Traditional vinification for the large format bottles (no transferring)

-Unique Soleras have been integrated in the Palmer blends for over 40 years

-An extraordinary collection of old vintages





Selective On Trade Distribution

Sharing Our Values

Restaurant owners, sommeliers and chefs who identify with our values, share this common ground and gather together around our brand, almost like a club, in France and throughout the world.

Our brand is marketed internationally by a network of high level passionate distributors, true ambassadors of Palmer & Co's spirit of excellence.





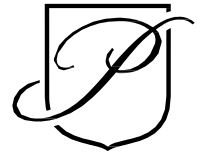
The Maison Palmer

In the footsteps of the founders

Located in Reims, the House of Palmer is the original headquarters of the 7 founders who established the House in the historical city of royal coronations in 1959.

Today, the House of Palmer is dedicated to welcoming our clients, importers and distributors and sharing the Palmer experience.





Palmer & Co Luxury Guest House: **Domaine du Chalet**

An Exceptional Site

The Domaine du Chalet showcases the refined art of French living that can be enjoyed by special guests coming from all over the world to indulge in the Palmer & Co experience.

Located in Chigny les Roses, between woods and vines, in the heart of Palmer & Co's Premier and Grand Cru vineyards, this stately home with its park of rare centennial trees offers visitors an opportunity to enjoy a timeless moment in exceptional surroundings.





TIME AS A LEGACY